

Friday, 28 January 2010

### VAFI appoints new CEO

Ms Lisa Marty has been appointed Chief Executive Officer of the Victorian Association of Forest Industries (VAFI), the peak representative body for the Victorian timber industry.

Departing CEO, Mr Philip Dalidakis, has taken on the role of Deputy Chief of Staff to Senator the Hon Stephen Conroy, Federal Minister for Broadband, Communications and the Digital Economy.

The Association's incumbent Deputy CEO, Ms Marty was appointed CEO at a Board meeting held today, 28 January.

Ms Marty said she looked forward to continuing to provide strong representation for the forestry industry.

"The Association has provided an effective voice for the industry, ensuring any debate on Victorian forestry is based on empirical evidence and a sound policy footing," she said.

"I plan to continue this work while collaboratively developing ideas to ensure forestry has a sustainable future in Victoria."

Ms Marty said these ideas would be developed with the Association's members and other industry stakeholders using creative solutions.

VAFI President Bob Humphreys said the Association had served the industry well in recent years and would continue to do so in the future.

"Lisa has been a passionate advocate for the industry," he said.

"She has empirical evidence-based policy development while Deputy CEO and will continue to undertake this form of advocacy for our members in her new role.

"The VAFI Board has every faith in Lisa and her staff going forward."

Ms Marty is a former consultant specialising in environment policy, trade policy, development cooperation and strategy.

She has a Master of Environment and a Bachelor of Economics and a Bachelor of Arts (Hons).